

FutureThon

Many hands may make “light work”, but many minds make the “impossible” work!

A FutureThon is where people come together to transform today’s thinking into tomorrow’s reality.

In this extraordinary, one-off, absolutely unique event we will gather together your best and brightest, your staff, stakeholders, suppliers, collaborators, partners, customers, and clients and blend them with a room full of our own free thinkers, entrepreneurs, designers, developers, nerds, geeks, engineers, designers, students and potential users and give them all one clear directive: start from scratch (or an existing idea) and come back with a working idea, or prototype.

Generally, these events last from 2 - 8 hours (but they have been known to go 24 -48 hours as well), are filled with food, caffeine, prizes, and you guessed it, more caffeine and after time runs out the tribes demo what they’ve discovered and compete for prizes.

Behind the scenes we will work with you collaboratively to set the scene, develop

appropriate scenarios and conversation starters, work with you to choose the best tribe of participants, build an event structure and agenda, assemble the tribe and crew, introduce the day, teach the participants how to collaborate and what to do, guide and support them throughout the event and then facilitate the pitch at the end – and between you and me along the way we’ll throw in a few surprises, rewards, twists and curveballs – just to keep the creative juices on edge and flowing.

Who’s this for?

New Product Developers, Innovators and Wisdom Seekers who want to see the world through the eyes of others, to discover the possibilities that may yet exist, to find new products, services and ways of doing things and who are open to the serendipity of a tribe stumbling on the next big thing or game changer.

*Hint:
you know a
FutureThon is working
when you can turn off
all the lights in the room
and the buzz from the
participants has enough
energy to light the
room up.*

Whole of company workshops and events perfect for breaking down internal silos and barriers, getting people who may not otherwise work together working together and focussing on possibility, growth and the future.

Pioneering fearless event organisers who want to harness the collective wisdom of their delegate tribe, energise them and get them working together on solving business, industry and world issues.

B Corps and Not for Profits collecting and harnessing a community’s goodwill and great thinking in isolating and potentially resolving issues, problems and concerns.

Outcome: The goal is to start from scratch and end with a working solution or prototype. **FCT**